

MagiCut®



HEAT TRANSFER VINYL

CUTTABLE • PRINTABLE

WELCOME

MagiCut® is one of TheMagicTouch brands and has been added to the range due to growing demand for more eye-catching HTV's with spectacular colors and effects. Along with new features like lower temperature, easy weeding and pressing only in 1-2-3 seconds, MagiCut® brings huge benefits to our customers and have become standard in the industry.

With our cuttable and printable MagiCut® HTV you are taking the best step forward by choosing the highest quality Heat Transfer Vinyls available today. Whether it's workwear, sportswear, casual wear or promotional accessories, MagiCut has one of the largest ranges of HTV to get the job done quickly. Also benefit from attractive bulk discounts with superior quality.

Check our website for product updates on material colors, pantone references, processing instructions and cutting settings.



Take a look and let's connect!



MORE INFORMATION



Like, comment and give us a thumbs up



A fun & creative way to keep you up to date



Watch all our video's and subscribe



Let's connect and contribute together



Tweet, retweet and respond with us

www.themagictouch.com

Call +49 6071 9218 00 or Email info@themagictouch.com

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1 DESIGN
Import your design and adjust to your needs



2 CUT
Cut your design with a plotter/cutter



1 DESIGN
Import your artwork and adjust to your needs



2 PRINT & CUT
Print your design on MagiCut 2Print media



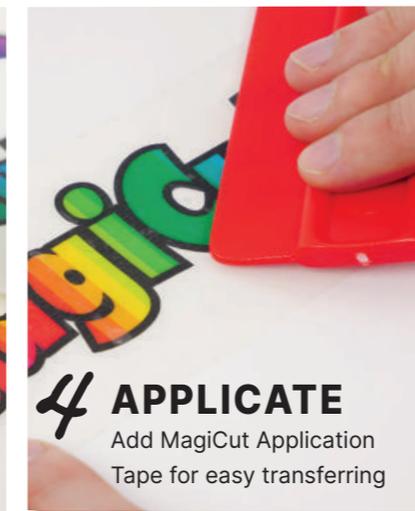
3 WEED
Remove the excess of the HTV material



CUT



3 WEED
Remove the excess of the HTV material



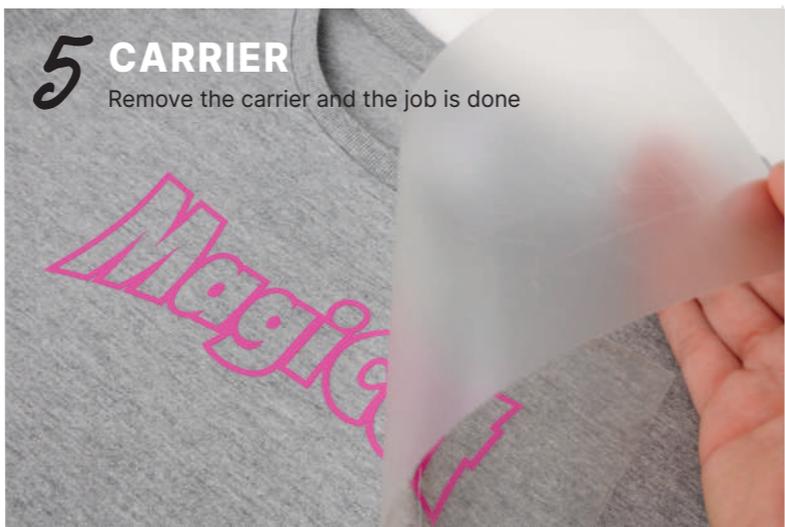
4 APPLICATE
Add MagiCut Application Tape for easy transferring



PRINT



4 PRESS
Position your transfer and press



5 CARRIER
Remove the carrier and the job is done



5 PEEL
Remove the liner from the MagiCut 2Print media



6 PRESS & REMOVE
Press MagiCut Application Tape and remove

MAGICUT® 123FLEX

THE FASTEST

MagiCut® 123Flex has a unique PU film with the advantage of no pre-press required, warm or cold peel. So this means it only needs to be pressed for 3 seconds and has a carrier that can be removed immediately after pressing.

MagiCut® 123Flex is specially created for high speed and absolutely perfect for larger numbers and texts.

With more than 40+ colors there is always plenty of choice.

*Easy to weed
1... 2... 3... Done!*

SPECIAL FEATURES

- ✓ A lower tack adhesive, enabling larger texts and logos
- ✓ Apply a high temperature for the ultimate speed
- ✓ Apply a lower temperature to minimize scorching and marking



MORE INFORMATION



MAGICUT® 123FLEX

HOTPEEL

STANDARD COLOURS

Width 305 & 500 mm

MCF01 White	MCF02 Black	MCF03 Light Blue	MCF04 Green	MCF05 Navy Blue	MCF06 Royal Blue
MCF07 Forest Green	MCF08 Red	MCF09 Bordeaux	MCF10 Yellow	MCF11 Charcoal	MCF12 Grey
MCF14 Purple	MCF15 Orange	MCF16 Brown	MCF17 Beige	MCF18 Medium Yellow	MCF19 Lemon Yellow
MCF20 Gold	MCF22 Vegas Gold	MCF23 Rose Gold	MCF30 Silver	MCF50 Camel	MCF60 Hot Coral
MCF61 Baby Pink	MCF62 Fuchsia	MCF64 Sapphire Blue	MCF65 Baby Blue	MCF67 Apple Green	MCF68 Aqua Green
MCF69 Military Green	MCF72 Cardinal Red	MCF73 Flame Red	MCF74 Mint Green	MCF75 Tiffany Blue	MCF76 Violet
MCF77 Maize Yellow	MCF78 Poppy Seed Grey	MCF01 EM White E2W			

NEON COLOURS

Width 305 & 500 mm

MCF40 Neon Yellow	MCF41 Neon Green	MCF42 Neon Orange	MCF43 Neon Pink	MCF44 Neon Blue

PASTEL COLOURS

Width 305 & 500 mm

MCF45 Pastel Pink	MCF46 Pastel Yellow	MCF47 Pastel Blue	MCF48 Pastel Green	MCF49 Pastel Purple

PROCESSING INSTRUCTIONS

FABRICS COTTON, POLYESTER, MIX OF BOTH, ACRYLIC AND SIMILAR FABRICS	PRESSURE MEDIUM	TEMPERATURE 160°C/320°F 130°C/266°F	TIME 3 SECONDS 15 SECONDS	STRIP HOT	WASHABLE UP TO 60°C/140°F
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MAGICUT® 123PREMIUM

EVERYDAY'S HTV

MagiCut® 123Premium has a unique PU film with an adhesive backing that can be removed cold making it very suitable for small, tailored designs and the smaller jobs.

MagiCut® 123Premium doesn't need garment pre-press and it only needs to be pressed for 3 seconds.

With more than 40+ colors, there is always plenty of choice.

SPECIAL FEATURES

- ✓ A higher tack adhesive, enabling complex designs to be easily cut and weeded
- ✓ You can choose from 2 application methods (high or low temperature)
- ✓ The perfect HTV for the quick and simple procedures

CERTIFICATIONS



MORE INFORMATION

MAGICUT® 123PREMIUM

ALLROUND

COLOUR RANGE

Width 305 & 500 mm

MCP01 White	MCP02 Black	MCP03 Light Blue	MCP04 Green	MCP05 Navy Blue	MCP06 Royal Blue
MCP07 Forest Green	MCP08 Red	MCP09 Bordeaux	MCP10 Yellow	MCP11 Charcoal	MCP12 Grey
MCP14 Purple	MCP15 Orange	MCP16 Brown	MCP17 Beige	MCP18 Medium Yellow	MCP19 Lemon Yellow
MCP20 Gold	MCP22 Vegas Gold	MCP23 Rose Gold	MCP30 Silver	MCP50 Camel	MCP60 Hot Coral
MCP61 Baby Pink	MCP62 Fuchsia	MCP64 Sapphire Blue	MCP65 Baby Blue	MCP67 Apple Green	MCP68 Aqua Green
MCP69 Military Green	MCP72 Cardinal Red	MCP73 Flame Red	MCP74 Mint Green	MCP75 Tiffany Blue	MCP76 Violet
MCP77 Maize Yellow	MCP78 Poppy Seed	MCP01 EM White E2W			

NEON COLOURS

Width 305 & 500 mm

MCP40 Neon Yellow	MCP41 Neon Green	MCP42 Neon Orange	MCP43 Neon Pink	MCP44 Neon Blue

PASTEL COLOURS

Width 305 & 500 mm

MCP45 Pastel Pink	MCP46 Pastel Yellow	MCP47 Pastel Blue	MCP48 Pastel Green	MCP49 Pastel Purple

PROCESSING INSTRUCTIONS

	FABRICS COTTON, POLYESTER, MIX OF BOTH, ACRYLIC AND SIMILAR FABRICS		PRESSURE MEDIUM		TEMPERATURE 160°C/320°F 130°C/266°F		TIME 3 SECONDS 15 SECONDS		STRIP WARM TO COLD		WASHABLE UP TO 60°C /140° F
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MAGICUT® SUBLIBLOC

STOPS THE MIGRATION ON POLYESTER

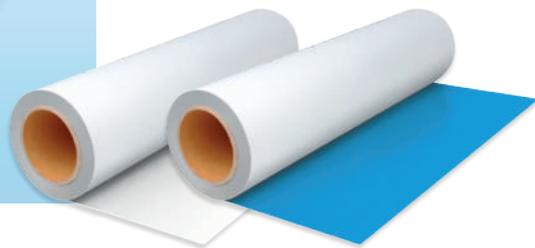
MagiCut® SubliBloc features a blockout intermediate layer and can be applied at a low temperature with a very fast application.

MagiCut® SubliBloc has a sublimation resistant multi layer PU film with excellent opacity with a smooth and soft touch.

Available in MagiCut® 123Flex & MagiCut® 123Premium.

SPECIAL FEATURES

- ✓ Contains an intermediate layer to prevent bleeding on polyester
- ✓ Especially for sublimated sports wear and fabrics



MORE INFORMATION

COLOUR RANGE

Width 500 mm



PROCESSING INSTRUCTIONS



MAGICUT® DIMENSION

DIMENSIONAL

MagiCut® Dimension is a cast, high-quality flexible PU film with a beautiful structured matt surface finish. Due to the thickness of almost 500µ, MagiCut® Dimension is ideally suited for attractive 3D transfers and can be used for lettering on T-shirts, sport & leisure wear, sport bags and promotional articles.

SPECIAL FEATURES

- ✓ Contains a high quality matt surface finish
- ✓ Easy to weed – even fine details



*The more depth you get,
the more effect you see,
it's magic!*



MORE INFORMATION

COLOUR RANGE

Width 500 mm



PROCESSING INSTRUCTIONS





MAGICUT® STRETCH

ELASTICITY

MagiCut® Stretch is a highly stretchable PU film which is really perfect for all types of sports performance and work wear. The combination between a great stretch-and-rebound property guarantees the perfect endresult. This HTV offers a 300% stretchability and it can be used for lettering on T-shirts, sports & leisure wear, sport bags and promotional articles.

SPECIAL FEATURES

- ✓ A premium liner with a medium tack adhesive, enabling both small and larger texts
- ✓ Apply with a high temperature for the ultimate speed
- ✓ Not suitable for nylon or textiles with hydrophobic coating



MORE INFORMATION

Width 500 mm

COLOUR RANGE



NEON COLOURS



Width 500 mm

COLOUR RANGE





MAGICUT® REFLEX

REFLECTIVE

MagiCut® Reflex silver is a highly reflective Heat Transfer Vinyl product, manufactured using glass micro-balls technology.

EN ISO 20471 Reflex Silver is standard specification for high visibility clothing and is EN471 European safety standard compliant.

COLOUR RANGE

MCRF30 Silver



Width 500 mm



PROCESSING INSTRUCTIONS



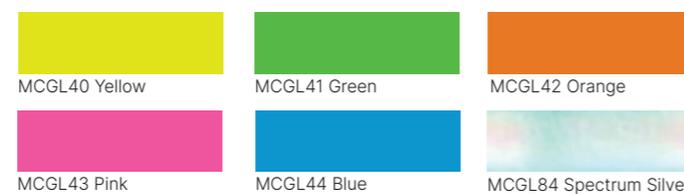
MAGICUT® GLOW

LUMINOUS

MagiCut® Glow in the Dark is a totally organic luminescent product. Cut using the plotter/cutter, weed and then apply using a heat press.

The unique ink combinations transfer charges in normal light and then "glows" when in reduced light or darkness.

COLOUR RANGE



PROCESSING INSTRUCTIONS



MAGICUT® PHOTOCROMIC

UV ACTIVE

MagiCut® Photochromic has a clear and pressure sensitive UV changing film that contains white until activated by sunlight or UV light. This fun color-shifting material gives you a creative edge with the available vibrant colors. It's incredible easy to weed and the combination of the matt finish and the softness is making it a really unique product during sunny periods.

Apply MagiCut® Photochromic very easily and with a fast heat application it will be ready in minutes. It's ideal for T-shirts, hoodies, fashion, & children's apparel.

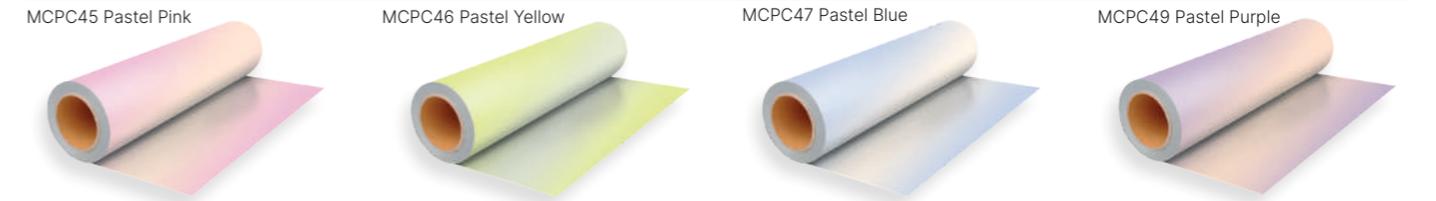
SPECIAL FEATURES

- ✓ Available in multiple vibrant colors
- ✓ Matte finish & soft hand
- ✓ Very easy to weed



MORE INFORMATION

COLOUR RANGE



PROCESSING INSTRUCTIONS





MAGICUT® METALLIC

THE MIRROR LOOK

MagiCut® Metallic adds a very glossy and shiny value to any text, logo or design. Not just easy to weed, but also easy to apply in just a few seconds to many textile materials.

Choose from our wide variety of colors and do not be scared to get a little color crazy.

COLOUR RANGE



Width 500 mm

PROCESSING INSTRUCTIONS



MAGICUT® SOFT METALLIC

THE LIGHTWEIGHT

MagiCut® Soft Metallic ticks all the boxes for those looking to decorate a vast range of different garments and textiles with the ultimate soft metallic feel. The demand for more unique effects and styles continues. You can produce precise and detailed designs very easily.

Together with a superb look and feel it offers great potential for sportswear, fashion, promotional, workwear and craft markets.

COLOUR RANGE



Width 500 mm

PROCESSING INSTRUCTIONS





MAGICUT® GLITTER

THE PEARL EFFECT

MagiCut® Glitter is the most intensely coated HTV with sparkling, optically attractive blended glitter powder. Laminated with a thermally activated adhesive and self adhesive polyester liner which allows repositioning of transfers prior to pressing. It can be used for T-shirts, sport & leisure wear, sport bags and promotional articles.

SPECIAL FEATURES

- ✓ Pearl glitter finish that won't flake off or wash away
- ✓ Special effect material to create looks that sparkle and shine

*Glittering & shine
with your design.
Be an eyecatcher!*



CERTIFICATIONS



MORE INFORMATION



COLOUR RANGE

Width 305 & 500 mm

MCG01 White	MCG02 Black	MCG04 Green	MCG05 Navy Blue	MCG06 Royal Blue	MCG08 Red
MCG12 Grey	MCG14 Purple	MCG16 Bronze Brown	MCG20 Gold	MCG21 Light Gold	MCG30 Silver
MCG51 Copper	MCG55 Black Gold	MCG56 Jade	MCG57 Lavender	MCG58 Dark Purple	MCG59 Cherry
MCG61 Pink	MCG68 Aqua	MCG74 Light Green	MCG80 Pink Holo	MCG81 Multi	MCG89 Light Multi
MCG90 Watermelon	MCG91 Rainbow White	MCG92 Pale Yellow	MCG93 Rainbow Coral	MCG94 Gold 14K	MCG95 New Pink
MCG96 Light Rose Gold					

NEON COLOURS

Width 305 & 500 mm

MCG40 Neon Yellow	MCG41 Neon Green	MCG42 Neon Orange	MCG43 Neon Pink	MCG44 Neon Blue	MCG45 Neon Purple
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PROCESSING INSTRUCTIONS

FABRICS COTTON, POLYESTER, MIX OF BOTH, ACRYLIC AND SIMILAR FABRICS	PRESSURE MEDIUM	TEMPERATURE 155°C / 311°F	TIME 15 SECONDS	STRIP WARM	WASHABLE UP TO 60°C / 176°F
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MAGICUT® HOLOGRAPHIC

FASHIONABLE

MagiCut® Holographic is a high quality heat transfer vinyl with fashionable designs and special surface effects. MagiCut® Holographic is suitable for application onto textiles like cotton, polyester, mixtures of polyester/cotton and polyester/acrylic.

It can be used for lettering on T-shirts, sports, leisure and fashion wear, sport bags and promotional articles.



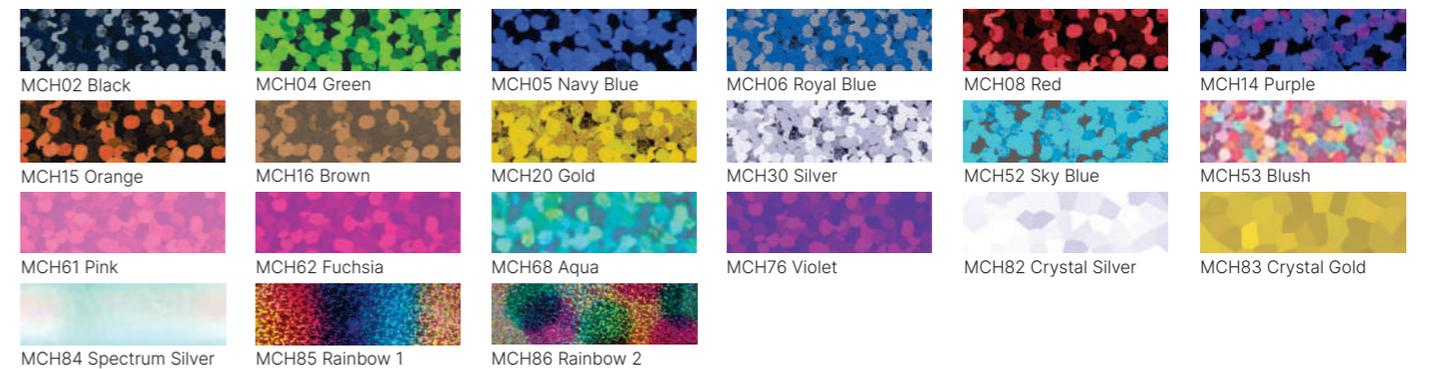
MORE INFORMATION

SPECIAL FEATURES

- ✓ High quality HTV with special surface effect laminated with a thermally activated adhesive
- ✓ Embossed HTV materials are a mix of high-tech colors and textures

COLOUR RANGE

Width 500 mm



PROCESSING INSTRUCTIONS





MAGICUT® TWINKLE

THE SPARKLING

MagiCut® Twinkle has a light glitter effect and gives the design a special plastic finish. Twinkle creates a very charming look and gives the garment a beautiful sparkling effect.

SPECIAL FEATURES

- ✓ Contains a smooth feel and sparkling effect
- ✓ Silicon finish appears in direct light



MORE INFORMATION

COLOUR RANGE

Width 500 mm



PROCESSING INSTRUCTIONS



MAGICUT® RAINBOW SPECTRUM

THE GRADIENT

MagiCut® Rainbow Spectrum is a shiny and shimmering HTV where the colors change depending on your angle of view. It is truly amazing and unique.

SPECIAL FEATURES

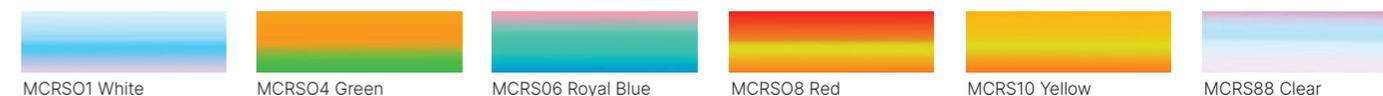
- ✓ High gloss, shiny prism-like finish
- ✓ The image shifts as the wearer moves, creating a distinctive visual effect



MORE INFORMATION

COLOUR RANGE

Width 500 mm



PROCESSING INSTRUCTIONS





MAGICUT® FLOCK

A VELVET TOUCH

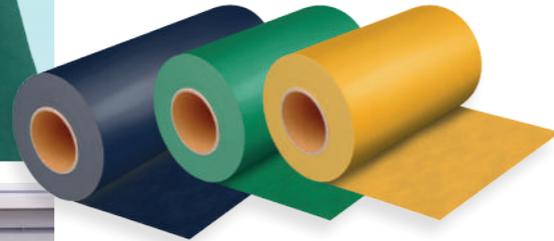
MagiCut® Flock is made of superior high-density, high-quality fibers making the colors significantly more vibrant, very long-lasting and has a velvety touch.

MagiCut® Flock can be used for lettering on clothes such as uniforms, workwear, sports and leisure wear as well as for advertising and textile designs and has a magnificent wash resistance.

MagiCut® Flock is the perfect alternative to embroidery.

SPECIAL FEATURES

- ✓ High quality heat transfer rayon flock with high density fibres
- ✓ A cheaper alternative to embroidery and is perfect to use on garments



MORE INFORMATION



Add a touch of velvet and make your design stand out

COLOUR RANGE

Width 305 & 500 mm

MCO01 White	MCO02 Black	MCO04 Green	MCO05 Navy	MCO06 Royal Blue	MCO08 Red
MCO09 Wine	MCO10 Yellow	MCO12 Grey	MCO14 Purple	MCO15 Orange	MCO20 Gold
MCO50 Camel	MCO52 Sky Blue	MCO62 Fuchsia			

PROCESSING INSTRUCTIONS

	FABRICS COTTON, POLYESTER, MIX OF BOTH, ACRYLIC AND SIMILAR FABRICS		PRESSURE MEDIUM		TEMPERATURE 130°C / 266°F 150°C / 302°F		TIME 15-20 SECONDS 10 SECONDS		STRIP WARM TO HOT		WASHABLE UP TO 60°C / 140°F
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MAGICUT® PUFF

MagiCut® Puff is the absolute perfect HTV for creating cloud-like 3D designs with just one layer of HTV. After heat application it puffs like no other HTV on the market today and it has some very impressive features.

It's very easy to cut, and when applied on the garment it has a very smooth touch.

SPECIAL FEATURES

- ✓ 3D effect with a very nice PUFF effect
- ✓ Matte, textured finish & unique look
- ✓ Best for medium or larger designs



MORE INFORMATION

COLOUR RANGE



MCPFF01 White



MCPFF20 Gold

Width 500 mm

PROCESSING INSTRUCTIONS



FABRICS
COTTON, POLYESTER,
MIX OF BOTH, ACRYLIC
AND SIMILAR FABRICS



PRESSURE
MEDIUM



TEMPERATURE
150°C / 302°F



TIME
W: 15 SECONDS
G: 10 SECONDS
(2 TIMES)



STRIP
WARM TO HOT



WASHABLE
UP TO 60°C / 140° F

PRINTABLES

MAGICUT® 2PRINT

MagiCut® 2Print is the complete printable solution for creating crystal sharp designs for daily printing jobs. Together with the different MagiCut® Application Tapes give you the full line of printable materials that cover the complete variety of fabric types and garment colors – from athletic wear, fashion apparel to corporate looks.

MagiCut® 2Print is super light, stretchy and very durable.

WITH MAGICUT® 2PRINT THERE ARE NO LIMITATIONS

Use a solvent or eco-solvent printer such as Mimaki, Roland, Mutoh, etc.

FULL COLOUR





MAGICUT® 2PRINT WHITE

A heat-sealable, printable PU textile transfer film. White offers a high print resolution with a matt finish and has a pleasant soft textile touch.

SPECIAL FEATURES

- ✓ Light and dark textiles
- ✓ Suitable for sport, leisure and work wear

Width 500, 750 & 1020 mm

MC2P1 White



MORE INFORMATION



MAGICUT® 2PRINT SILVER

A heat-sealable, printable PU textile transfer film with a silver metallic upper surface

SPECIAL FEATURES

- ✓ Bright and dark textiles
- ✓ Suitable for logos on sport, leisure and work wear

Width 500 mm

MC2P2 Silver



MORE INFORMATION



MAGICUT® 2PRINT CLEAR

A heat-sealable, printable PU textile transfer film (transparent) gives a brilliant semi-matt finish.

SPECIAL FEATURES

- ✓ White & light coloured textiles
- ✓ Suitable for sport, leisure and work wear

Width 500 mm

MC2P3 Clear



MORE INFORMATION



MAGICUT® 2PRINT GLOW

A heat-sealable, printable luminescent film with a high quality and high percentage phosphorescent pigments used for the ultimate glow effect.

SPECIAL FEATURES

- ✓ Bright and dark textiles
- ✓ Sport & leisure wear and promotional articles

Width 500 mm

MC2P6 Glow



MORE INFORMATION



MAGICUT® 2PRINT SUBLIBLOC

A sublimation resistant, printable Polyurethane film with a blockout layer to avoid a sublimation migration.

SPECIAL FEATURES

- ✓ Dark polyester textiles
- ✓ Sportswear and leisure wear

Width 500 & 1020 mm

MC2P7 Sublibloc



MORE INFORMATION



MAGICUT® 2PRINT GLITTER

A heat-sealable, printable PU textile transfer film with an intensely coated Glitter powder which gives a sparkling, optically attractive look

SPECIAL FEATURES

- ✓ Bright and dark textiles
- ✓ Suitable for fashion, cheer and fan wear

Width 500 & 1020 mm

MC2P8 Glitter



MORE INFORMATION



MAGICUT® 2PRINT DIMENSION

A heat-sealable, printable PU textile transfer film with high-quality matt surface finish with resulting in 600 µ optical attractive 3D-transfers

SPECIAL FEATURES

- ✓ Bright and dark textiles
- ✓ Sport & leisure wear and promotional articles

Width 500 mm

MC2P9 Dimension



MORE INFORMATION



MAGICUT® APPLICATION TAPE

Suitable for the thermal transfer or printed and trimmed textile transfers. The adhesive can be removed without residue even after long periods of usage.

SPECIAL FEATURES

- ✓ Exact positioning and bonding is very easy
- ✓ Special high temperature resistant glue

Width 500 mm

CMP Medium, High & Ultra High



MORE INFORMATION



MAGICUT® WEEDING TOOLS

The built-in illumination first of all makes the process of weeding much easier and more importantly quicker.

SPECIAL FEATURES

- ✓ Light On/Off by turning the black rubber grip ring
- ✓ A long Life Battery included

MEET OUR OTHER BRANDS



THEMAGICTOUCH®

TheMagicTouch® full colour image transfer paper and heat presses, together with laser colour copiers and printers opens up new and exciting opportunities for full colour, high quality image transfer printing onto a limitless range of application products. TheMagicTouch® not only provides transfer printing paper, which meet all the required safety standards, but also all the needs to run a successful business built on personalised or short run full colour printing onto virtually any substrate imaginable!

TheMagicTouch® transferpaper has its own specific coating and offers the ability to print on garments, poly/cotton textiles, leather, wood, metal, MDF, glass, PU surfaces, acrylic and even human skin.



DYESUB MAGIC®

DyeSub Magic® offers high quality sublimation papers and the very attractive prices make these sublimation papers very popular for printing white & light coloured textiles and products made of 100% polyester.



DTF MAGIC®

Is the newest brand and offers innovative DTF films for Direct to Film printers.



HEAT TRANSFER VINYL



TRANSFER PAPERS



SUBLIMATION PAPERS



DTF FILMS

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